# Authorize.Net

— Your Gateway to IP Transactions™



_	_	26	Thursday
Payment Gateway Standard Feature	Web Merchants	27	Friday
■ Value-Adding Product	Retail Merchants		
☐ Third-Party Solution	MOTO Merchants	28	Saturda
	☐ Mobile Merchants	29	Sunday



Authorize.Net's Automated Recurring Billing™ (ARB) is a convenient and easy-touse tool for submitting and managing recurring, or subscription-based, transactions. You can take advantage of ARB's flexible features to simplify transactions, enhance customer service, and build customer loyalty, while reducing authorization declines and overall administrative costs.

### Improve Billing Efficiency

ARB automates and manages recurring billing transactions so you can focus on growing your business.

- + Simply create a subscription in the Merchant Interface that includes the customer's payment information, a billing amount, and payment schedule. Create new subscriptions individually, from previously settled transactions, or via batch upload.
- + Provide your online customers with a subscription or installment payment option on your Web site's custom payment form.\*
- + Once a subscription begins, no additional work is required through the life of the subscription.
- + Receive e-mail notices of pending credit card number and/or subscription expirations before the next scheduled payment.

### Sign Up Now-

- + 866-437-0476
- + sales@authorize.net
- + www.authorize.net/arb

### Reduce Costs

ARB eliminates many of the costs associated with manual billing.

- + Automated billing reduces lost business due to discontinued subscriptions.
- + Unlike competing products, ARB has no additional per-transaction fee.
- + You may qualify for interchange rate discounts, depending on your processing network and business category.

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<sup>\*</sup> Requires integration using our ARB application programming interface (API).



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## Flexible Billing and Payment Options

ARB allows you to provide customers with a flexible, no-hassle billing plan.

- + Custom trial periods and promotional pricing options help you entice new customers.
- + Configurable payment intervals allow numerous billing schedule options.
- + Multiple payment methods include credit cards and eCheck.Net®.\*

Subscription Interval			
* Charge customer:  Select One month(s)  Every days (Min 7, Max 385)			
Subscription Duration			
Start Date	03/20/2006	* (MM/DD/YYYY)	
O End Date		* (MM/DD/YYYY)	
<ul> <li>Ends After</li> </ul>		occurrences	
Trial Period			
* Required for Subscriptions with trial	periods.		
Trial Amount			
Trial Occurrences			

Set up a subscription in the Merchant Interface in just a few steps.

### Sign Up Now

Call us at 866-437-0476 for more information about how ARB can simplify your business. Existing Authorize.Net merchants can log into the Merchant Interface and click on Recurring Billing.



#### Authorize.Net®, Your Gateway to IP Transactions™

Authorize.Net provides secure, reliable, Internet Protocol (IP) based payment gateway solutions that enable merchants to authorize, settle and manage electronic transactions anytime, anywhere, via Web sites, retail, mail order/telephone order (MOTO) call centers and on wireless devices. Authorize.Net is sold through an extensive network of reseller partners and financial institutions that offer its industry leading payment services to their merchant customers. Authorize.Net is a service of Lightbridge, Inc. (Nasdaq: LTBG).

www.authorize.net

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<sup>\*</sup> eCheck.Net is an additional service of Authorize.Net.