

## Connection Methods

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## Secure and Flexible Integration Options

Authorize.Net® offers several methods for connecting Web sites and point-of-sale (POS) systems to the payment gateway for submitting transactions. Web merchants can choose the method that is right for them, according to their customization requirements. Retail and mobile merchants can connect to the payment gateway directly or via third party hardware or software solutions that have integrated to the Authorize.Net Payment Gateway.

## Web Merchants

### Advanced Integration Method (AIM)

Authorize.Net recommends Web merchants implement AIM, a highly secure, merchant-initiated server-to-server connection for submitting transactions to the payment gateway. AIM provides merchants with a high degree of control over each phase of the customer's online transaction experience, including the payment form and receipt page.

- + Employs industry standard secure data encryption technology — 128-bit Secure Sockets Layer (SSL) protocol.
- + Uses transaction key authentication for ultimate security.
- + Allows control over all phases of the customer's online transaction experience.
- + Configurable transaction response integrates easily with proprietary applications.

### Simple Integration Method (SIM)

SIM is ideal for Web merchants with basic customization needs. The Authorize.Net Payment Gateway can handle all the steps in the secure transaction process—payment data collection, data submission and the response to the customer—while keeping Authorize.Net virtually transparent.

- + Payment gateway hosted payment form employs 128-bit SSL data encryption.
- + Digital fingerprints enhance security, providing multiple layers of authentication.
- + Customize the look and feel of the payment gateway hosted payment form and/or receipt page.

## Certified Shopping Carts

Choosing an Authorize.Net certified shopping cart to connect to the payment gateway can be an ideal solution for merchants with minimal Web development resources or capabilities. A shopping cart is an e-commerce tool that provides checkout and payment form solutions for merchant Web sites. A list of certified shopping carts is available at [www.authorize.net/csudir](http://www.authorize.net/csudir).

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- + Provides the security of an AIM implementation with minimal Web development.
- + Assures compliance with Authorize.Net security and performance standards.
- + Choose from over 85 certified solutions.

## MOTO Merchants

MOTO merchants can submit transactions by logging into the Authorize.Net Merchant Interface and keying information into our Virtual Terminal or by using our Batch Upload tool.

- + Virtual Terminal and Batch Upload are standard features of the Authorize.Net Payment Gateway.
- + A single payment gateway account allows for multiple users across your network or call center.
- + The AIM and SIM connection methods make it easy to integrate your proprietary applications to the Authorize.Net Payment Gateway.

### Sign Up Now

- + 866-437-0476
- + sales@authorize.net
- + www.authorize.net

## Retail and Mobile Merchants

### Third Party POS Solutions

In most cases, retail and mobile merchants simply purchase a ready-to-install POS solution or device that is integrated to the Authorize.Net Payment Gateway. Technical integration is typically handled by the POS solution provider that sells the POS system to the merchant. POS solution providers may include hardware manufacturers, software companies, and value-add resellers. Authorize.Net maintains a directory of POS solutions at [www.authorize.net/posdir](http://www.authorize.net/posdir).

### Card Present Connection Method

Merchants interested in integrating directly to the payment gateway can use our Card Present application programming interface (API).

## Sign Up Now

Call us at 866-437-0476 for more information or to find a reseller. Our resellers can also help you establish a merchant account (the bank account required for you to accept credit card payments).

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### Authorize.Net®, Your Gateway to IP Transactions™

Authorize.Net provides secure, reliable, Internet Protocol (IP) based payment gateway solutions that enable merchants to authorize, settle and manage electronic transactions anytime, anywhere, via Web sites, retail, mail order/telephone order (MOTO) call centers and on wireless devices. Authorize.Net is sold through an extensive network of reseller partners and financial institutions that offer its industry leading payment services to their merchant customers. Authorize.Net is a service of Lightbridge, Inc. (Nasdaq: LTBG).

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